

A safer and healthier choice for your family



# Vida Solutions India

Vida Solutions is the social enterprise partner of the non-profit New Life International (NLI) based out of Underwood, Indiana in the USA. The goal of Vida Solutions is to further the reach of our technology and innovation that benefits the global community in the areas of non-hazardous surface disinfection, personal hygiene and wound care coupled with the ambition to establish income-generating avenues for poor and marginalized people groups in a sustainable and generous manner. We are a small organization with big dreams. Vida Solutions India is the official operator and distributor of the H2autO Hypochlorous system, developed by New Life International, and its products.

Vida Solutions India, is a registered Micro, Small, and Medium Enterprise (MSME) under The Companies Act 2013, operating out of Visakhapatnam, Andhra Pradesh, India. (Registered as H2Auto-HOCI Solutions India Pvt. Ltd.)



# What do we do?



## **DEVELOP TECHNOLOGY**

Our team designs, manufactures, and innovates life-transforming hypochlorous acid products with the aim to make it financially and socially accessible.



## TRAINING & SUPPORT

We provide services that assist users with effectively using our products to its fullest potential.



#### TRANSFORM LIVES

Our work is more than just providing products and services. We seek to see transform lives and create social impact.



# Our Technology

Hypochlorous acid's effectiveness as a disinfectant arises from its potent oxidizing properties, which efficiently disrupt the cellular structures of microorganisms, rendering them harmless. Additionally, its non-toxic nature makes it safe for use in various applications, including wound care and surface disinfection. With its broad-spectrum antimicrobial action, rapid pathogen neutralization, and absence of harmful residues, hypochlorous acid is well-suited for diverse scenarios.

United States Environment Protection Agency (EPA) has endorsed Hypochlorous acid as a disinfectant safe for use against COVID-19[1]. A scientific study on bacterial load demonstrated more than 99% reduction of pathogens 20 minutes after the application of HOCI(Hypochlorous acid)[2].

Medical-grade hypochlorous acid has a shelf-life. It is also expensive and unaffordable for the most vulnerable patients in the developing world. We developed a simple yet cost-effective H2autO Hypochlorous System that was first designed by Duvon McGuire. The System can produce affordable and life-changing hypochlorous acid on-site using a simple and accessible technology.



# What is Hypochlorous good for?

Hypochlorous Acid (HOCl) boasts a wide array of applications and products across various sectors due to its potent disinfectant, antimicrobial, and non-toxic properties.

INDUSTRY APPLICATION	CONSUMER PRODUCTS
Healthcare Sector	<ul> <li>Surface disinfection in hospitals, clinics, and health care facilities. Instrument sterilization in medical settings.</li> <li>Wound management and disinfection.</li> <li>Hand sanitizers for medical professionals.</li> </ul>
Hospitality and Travel	<ul> <li>Cleaning and sanitizing in hotels, restaurants, and transportation.</li> <li>Disinfection of public spaces, rooms, and facilities.</li> <li>Travel-sized disinfectant products.</li> </ul>
Emergency Response	<ul> <li>Rapid disinfection in disaster management and emergency situations.</li> <li>Maintaining hygiene in crisis response scenarios.</li> </ul>
Food Industry	<ul> <li>Disinfection of food contact surfaces and equipment.</li> <li>Water treatment for food processing.</li> <li>Ensuring food safety in processing plants.</li> </ul>
Industrial and Manufacturing	<ul><li>Cleaning solutions for factories and industrial facilities.</li><li>Disinfection of tools and machinery.</li></ul>
Retail Environments	<ul> <li>Sanitization of shopping carts, checkout counters, and high-touch areas.</li> <li>Disinfection in retail stores and malls.</li> </ul>
Educational Institutions	<ul> <li>Disinfection of classrooms, surfaces, and shared equipment in schools.</li> <li>Sanitizing educational materials and environ ments.</li> </ul>
Personal Care and Hygiene	<ul><li>Hand sanitizers for personal use.</li><li>Facial cleansers and hygiene products.</li><li>Wet wipes for personal use.</li></ul>
Veterinary Care Products	<ul> <li>Wound care solutions, disinfectants, and shampoos for animals.</li> </ul>
Wound Care Products	<ul> <li>Wound cleaners and sprays for effective wound management.</li> </ul>



# **VidaPure**

Hand Sanitizer

VidaPure™ is a hypochlorous hand sanitizer designed to effectively combat bacteria and germs on hands. Unlike traditional hand sanitizers, it leaves no residue, ensuring a clean and comfortable feel after each use. VidaPure™ efficiently eliminates harmful microorganisms commonly found in the immediate environment, providing a reliable defense against potential infections. The product's formulation balances efficacy with gentleness, making it suitable for regular use without causing irritation or dryness.

Whether in public spaces, healthcare facilities, or daily routines, VidaPure™ offers peace of mind by promoting optimal hand hygiene, maintaining cleanliness and protection against a variety of pathogens.

Available sizes: 100 ml and 500 ml

# What sets VidaPure apart?





## Hypotonic

With a hypotonic solution, we provide a gentle yet potent disinfection process, making our products suitable for various applications without causing harm.



## Residue Free

Our products gurrantee a residue-free finish, leaving surfaces clean and ready for immediate use without any leftover residue.



## Pain Free

Our products ensure a pain-free experience and are suitable for various applications without causing discomfort.



## Unbuffered

Our technology ensures unparalleled purity, guaranteeing the most effective disinfection without compromise.



## Cruelty Free

Committed to ethical practices, our products are cruelty-free, reflecting our dedication to both effectiveness and compassion.



# **VidaGuard**

Surface Disinfectant

VidaGuard™ is an innovative hypochlorous-based disinfectant formulated to provide unparalleled protection for surface areas, contact points in the environment and medical equipments. Engineered to combat the spread of bacteria, germs, and viruses, it serves as a vigilant guardian for homes, public spaces, and medical facilities alike. VidaGuard™ effectively neutralizes harmful microorganisms, creating a robust shield against potential infections, helping to ensure a safer environment for all.

The advanced formulation is designed for maximum efficacy while remaining gentle on surfaces and safe for use in various settings. VidaGuard<sup>TM</sup> provides peace of mind by delivering thorough disinfection without leaving behind harmful residues or compromising on safety.

Available sizes: 1 Litre and 3 Litre



# What sets VidaGuard apart?



#### Unbuffered

Our technology ensures unparalleled purity, guaranteeing the most effective disinfection without compromise.



## Cation and Bleach Free

Our products are free from harmful cations that can compromise effectiveness, ensuring thorough and safe disinfection. In addition, we offer a bleach-free alternative, providing powerful disinfection without the harsh chemicals associated with bleach.



## Stabilizer Additive Free

No stabilizers are added, ensuring the utmost purity and effectiveness in every application.



## Residue Free

Our products gurrantee a residue-free finish, leaving surfaces clean and ready for immediate use without any leftover residue.



## Cruelty Free

Committed to ethical practices, our products are cruelty-free, reflecting our dedication to both effectiveness and compassion.



# Why partner with us?







# **Empowering** Wellbeing

Our primary goals extend beyond financial metrics and are centered on promoting the well-being and health of our community.

# Reaching The Unreached

The purchase of our products directly translates into tangible support for underresourced and marginalized communities through our targeted social impact initiatives.

# Global Transformation

We drive transformative change at scale, positively impacting lives through hypochlorous solutions, facilitated by our global community of partners.



# Ways to partner

Be the face of our solutions on the ground. We work together to deploy, test products and educate users. Organizations that already have a network that we can deliver our solutions through.

Has the ability to make a financial investment to manufacture and deliver affordable hygiene and wound care solutions.

1

Strategic Partner

2

**Channel Partner** 

3

Financial Partner















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